

CYBER SECURE LIGHT & DIA JOINT EVENT

“DIGITAL INDUSTRY: disruptive solutions to shape the future of SMEs”

IOT SWC19 side-event 29th October 2019, Barcelona, Spain

Conference summary:

With the world becoming expansively more connected, digital technologies and cybersecurity are challenges that SMEs must face to remain competitive. Digital and smart building industry will discuss integration of IoT-enabled devices in smart manufacturing with focus on cybersecurity in smart lighting, home automation and construction systems.

AGENDA

VENUE:

Fira Barcelona Gran Vía (Hall 2) – ROOM 1.4 (CC1)

Av. Joan Carles I, 64

08908 L'Hospitalet de Llobregat, Barcelona

Registration link: <https://www.iotsworldcongress.com/activities/side-events/#>

Digital Industry: disruptive solutions to shape the future of SMEs

Time	Topics	Speakers
13:30-14:00	Welcome Coffee & Registration	
14:00-14:15	Opening and Welcome Presentation of event objectives and keynote speakers	Moderator CSL & DIA Coordinators
14:15-16:15	CSL & DIA : PROJECTS SYNERGIES FOR SMEs SUCCESS	
DIA 14:15-15:15	DIA Overview & Mission Keynote 2 - Digital Transformation in Europe Keynote 3 - Joint Internationalization Strategy Keynote 4- Strand 2 opportunities : target countries and next actions	Alan Redmond, Pole SCS Jokin Garatea, GAIA Katherina Ulrich, BNPT Pedro Roseiro, TICE.PT
CSL	CSL Overview & Mission	Marta Krakowiak, LIV/ELCA

1



Those projects were funded by the European Union's COSME Programme (2014-2020) : DIA Project Action number: 783390. CYBER SECURE LIGHT Action Number 822069. The content of this flyer represents the views of the authors only and their sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Executive Agency for Small and Medium-sized Enterprises (EASME) or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.

15:15-16:15	Keynote 6 – IoT revolution and Cybersecurity challenges in smart building sector (ECSO) Keynote 7 – Cybersecurity in smart lighting (ELCA) Keynote 8 – Cybersecurity in construction sector& home automation (SGG)	Ana Ayerbe Fernandez-Cuesta, TECNALIA & ECSO Board of Directors Prof-Dr Marc R. Fontoynt, Cluster Lumiere Milan Gabor, ViRIS SGG
DIA&CSL 16:15-16:30	Overview and DIA&CSL cooperation opportunities for SMEs	CSL & DIA Coordinators
16:30-17:45	KEYNOTE PANEL – discussion round table <i>DIGITAL INDUSTRY: disruptive solutions, challenges and market opportunities for SMEs</i> Panelists: Ms Ana Ayerbe Fernandez-Cuesta, TECNALIA & ECSO Board of Directors Prof-Dr Marc R. Fontoynt, Cluster Lumiere, João Gonçalves, COTEC Portugal Cipriano Lomba, EFACEC Filipe Cabral Pinto, Altice Labs Moderator: Nuno Sousa e Silva, Universidade Católica Portuguesa	
17:45	CLOSING REMARKS	
18.00-19.00	NETWORKING COCKTAIL	

EVENT REGISTRATION

<https://www.eventbrite.it/e/digital-industry-disruptive-solutions-to-shape-the-future-of-smes-tickets-70749370271>

