



smart
agrifood
industry

25-26.05.21
VIRTUAL FAIR

EXHIBITORS
PARTICIPATION OPTIONS



At the **Smart Agrifood Industry Virtual Fair** you will have the opportunity to showcase the **latest innovations in technologies for the agrifood industry** that can be applied throughout the entire value chain, as well as to catch up on trends and get to know better customers, competitors, suppliers, distributors, etc.

The agrifood industry must address major challenges that include **environmental impact** and biodiversity loss, **food optimisation**, as well as **food quality and security** - all in all challenges for which **deep tech** is a great ally.

The virtual environment of this Smart Agrifood Industry expo allows you to generate leads with all those contacts who pass by your stand, chat behind a counter or sitting at your meeting table, collect and hand out business cards, show videos and all kinds of information about your products, and of course, attend and give talks in the congress area or participate in the B2B matchmaking zone. This Smart Agrifood Industry is like a face-to-face trade fair, but with the superior performance offered by the automatic digitisation of contacts.

Connect with your future clients

An immersive virtual experience in which to discover the latest technologies for the agri-food industry.

01

Exhibition Area

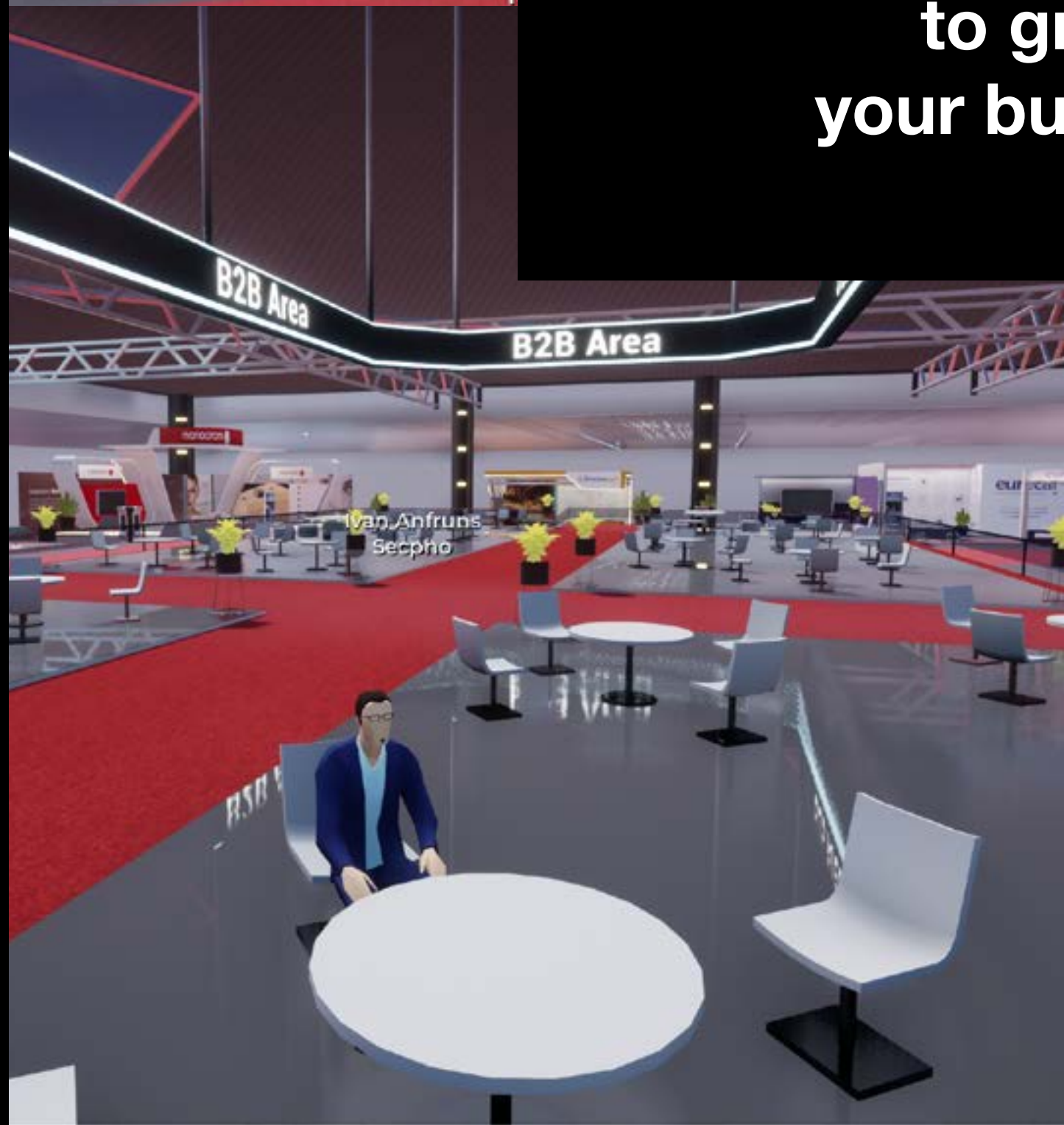
As much exhibition area as you can imagine to host the innovative technologies applied to the agri-food industry.



02

B2B Area

Participants will be able to automatically schedule meetings with each other and will have voice chatrooms in the format of tables available for conversations.



4 VENUES

to grow your business

03

Meeting Room

Virtual rooms with different capacities to attend your private meetings.



04

Auditorium

The virtual auditorium with capacity for 1000 people will host the Smart Agrifood Industry Congress.



Standard Stand

EXHIBITOR



Stand with **standard location** and fully **decorated with the brand image**.

Members of secpho		Non-members	
Early-bird Registration (until 07/04)	Regular Registration	Early-bird Registration (until 07/04)	Regular Registration
345€ *	575€ *	975€ *	1150€ *

* VAT not included

Decoration and furniture	
1	Counter with business card collection software
1	Screen to share PDF or video presentations
1	Exclusive meeting table for 4 people
Included services	
	Detailed visitor and contact analytics
	Online scheduling software for client meetings
	All panels are clickable and allow you to include links to websites or additional documents.
Special tickets and invitations	
5	Exhibitor passes (access to everything + gala cocktail on 26/5)
2	VIP passes (access to everything + gala cocktail on 26/5)
5	Smart Agrifood Industry Congress tickets
30	Invitations to share with customers (access only to fair)
Marketing and communication elements	
	Brand inclusion in the exhibitors' catalogue of the exhibition
	Brand inclusion with link to your website in the event's newsletter
	Mention of the brand's participation in social media
Premium service for 3D device design: 200€/device	

Special terms and conditions

The technical team of Smart Agrifood Industry will design the stand with the graphic material provided by the exhibiting company.

The fair will be open 24 hours a day, during the two days of the event.

The information uploaded to the stand must be finalised three weeks prior to the event and cannot be modified once it has been approved by the company.

[REQUEST MORE INFO](#)

Superior Stand

EXHIBITOR



Stand with **privileged location** and fully **decorated with the brand image**.

Members of secpho		Non-members	
Early-bird Registration (until 07/04)	Regular Registration	Early-bird Registration (until 07/04)	Regular Registration
420€ *	695€ *	1060€ *	1250€ *

* VAT not included

Decoration and furniture

- 1 Counter with business card collection software
- 2 Screen to share PDF or video presentations
- 2 Exclusive meeting armchairs for 2 people
- 2 Decorative plants

Included services

- Detailed visitor and contact analytics
- Online scheduling software for client meetings
- All panels are clickable and allow you to include links to websites or additional documents.

Special tickets and invitations

- 6 Exhibitor passes (access to everything + gala cocktail on 26/5)
- 3 VIP passes (access to everything + gala cocktail on 26/5)
- 6 Smart Agrifood Industry Congress tickets
- 50 Invitations to share with customers (access only to fair)

Marketing and communication elements

- Brand inclusion in the exhibitors' catalogue of the exhibition
- Brand inclusion with link to your website in the event's newsletter
- Mention of the brand's participation in social media

Premium service for 3D device design: 200€/device

Special terms and conditions

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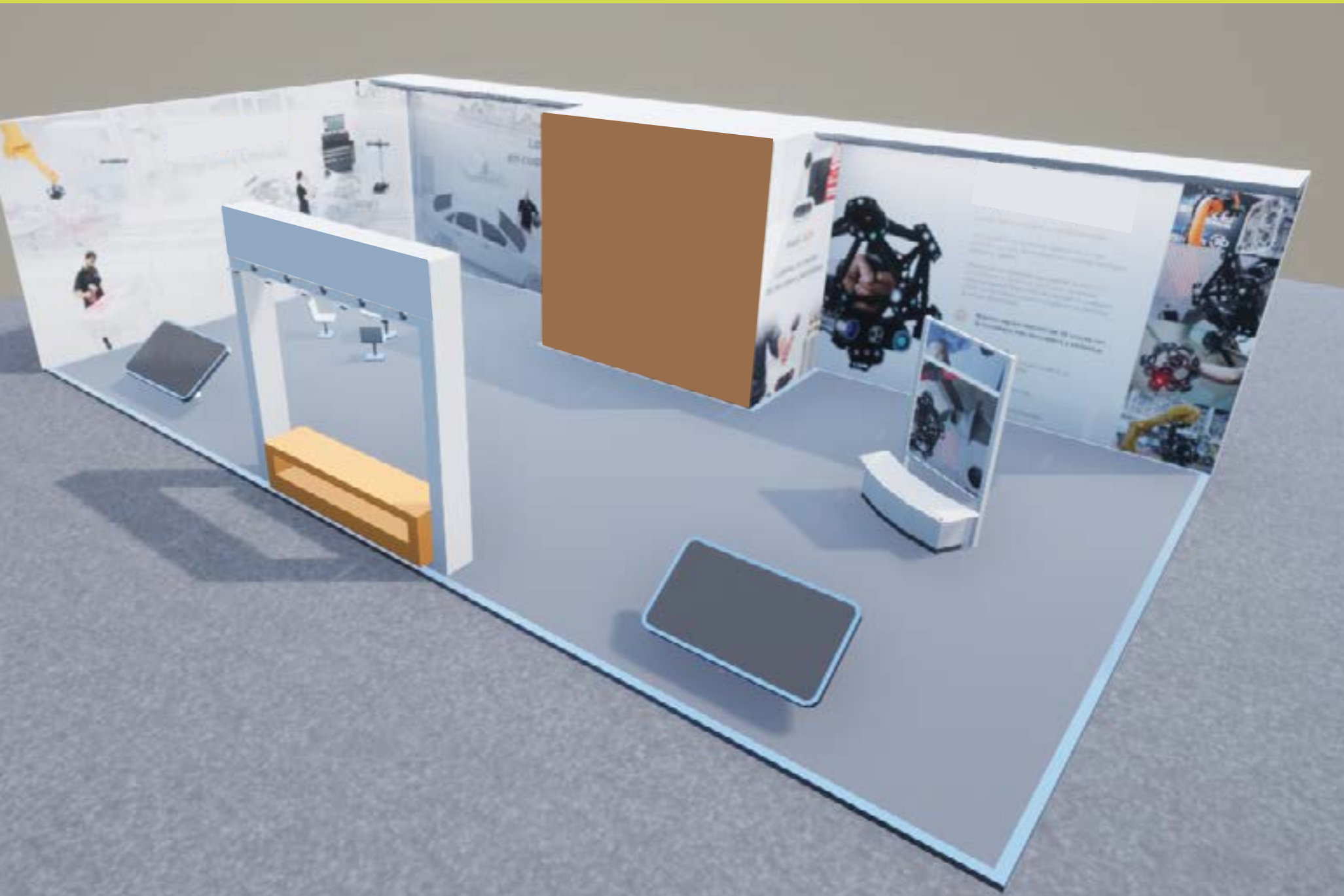
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Premium Stand

EXHIBITOR



Stand with **privileged location** and fully **decorated with the brand image**.

Members of secpho		Non-members	
Early-bird Registration (until 07/04)	Regular Registration	Early-bird Registration (until 07/04)	Regular Registration
510€ *	850€ *	1195€ *	1400€ *

* VAT not included

Decoration and furniture

- 1 Counter with business card collection software
- 3 Screen to share PDF or video presentations
- 1 Exclusive meeting table for 4 people
- 2 Decorative plants

Included services

- Detailed visitor and contact analytics
- Online scheduling software for client meetings
- All panels are clickable and allow you to include links to websites or additional documents.

Special tickets and invitations

- 8 Exhibitor passes (access to everything + gala cocktail on 26/5)
- 4 VIP passes (access to everything + gala cocktail on 26/5)
- 7 Smart Agrifood Industry Congress tickets
- 75 Invitations to share with customers (access only to fair)

Marketing and communication elements

- Brand inclusion in the exhibitors' catalogue of the exhibition
- Brand inclusion with link to your website in the event's newsletter
- Mention of the brand's participation in social media

Premium service for 3D device design: 200€/device


Special terms and conditions

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REQUEST MORE INFO



The perfect place to present your capabilities or technologies with the maximum dissemination to solve the current challenges facing the sector of tomorrow.

Are you ready to exhibit?

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