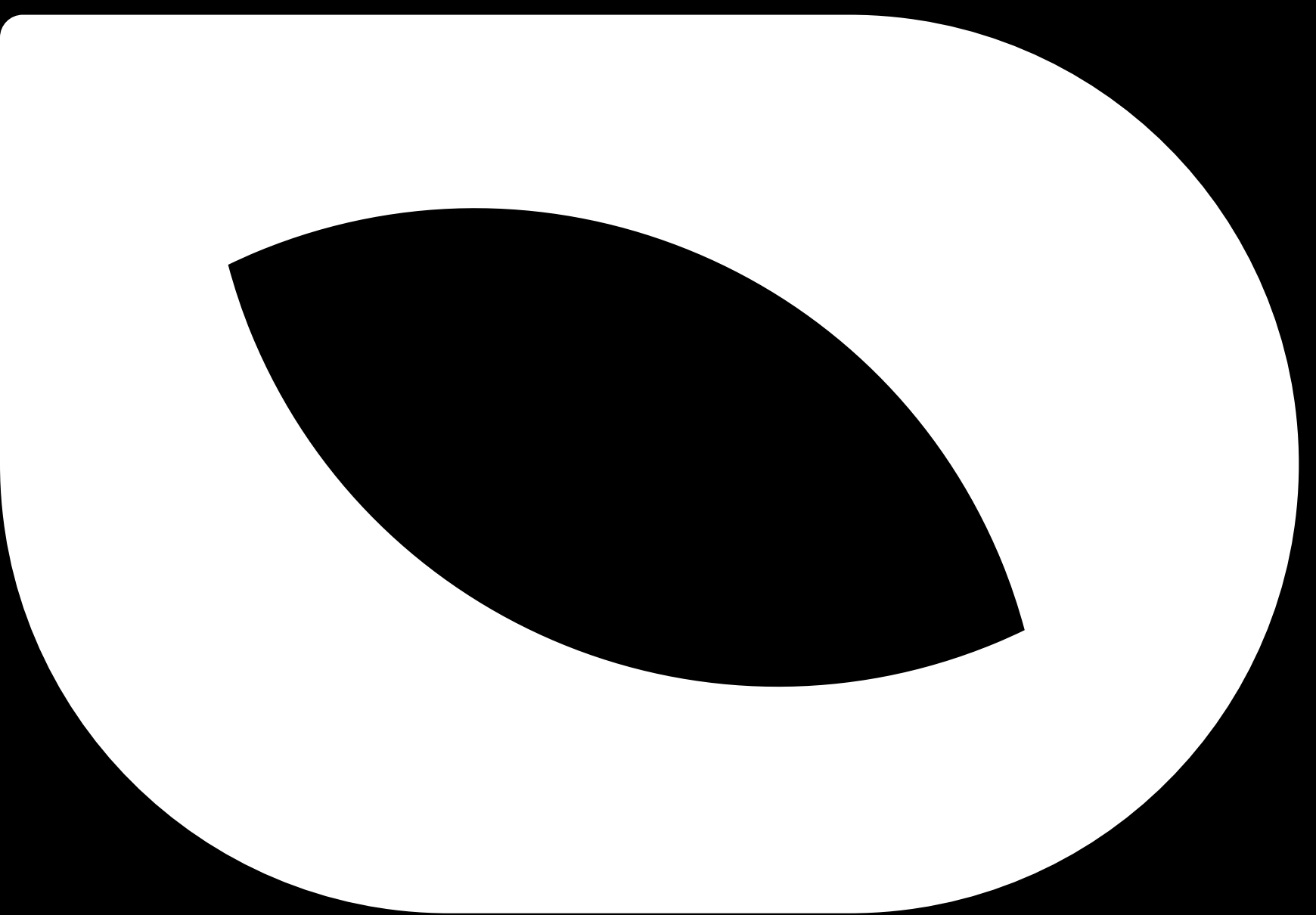


25-26.05.21
VIRTUAL FAIR

SPONSORS
PARTICIPATION OPTIONS





At the **Smart Agrifood Industry Virtual Fair** you will have the opportunity to showcase the **latest innovations in technologies for the agrifood industry** that can be applied throughout the entire value chain, as well as to catch up on trends and get to know better customers, competitors, suppliers, distributors, etc.

The agrifood industry must address major challenges that include **environmental impact** and biodiversity loss, **food optimisation**, as well as **food quality and security** - all in all challenges for which **deep tech** is a great ally.

The virtual environment of this Smart Agrifood Industry expo allows you to generate leads with all those contacts who pass by your stand, chat behind a counter or sitting at your meeting table, collect and hand out business cards, show videos and all kinds of information about your products, and of course, attend and give talks in the congress area or participate in the B2B matchmaking zone. This Smart Agrifood Industry is like a face-to-face trade fair, but with the superior performance offered by the automatic digitisation of contacts.

Connect with your future clients

An immersive virtual experience in which to discover the latest technologies for the agri-food industry.

01

Exhibition Area

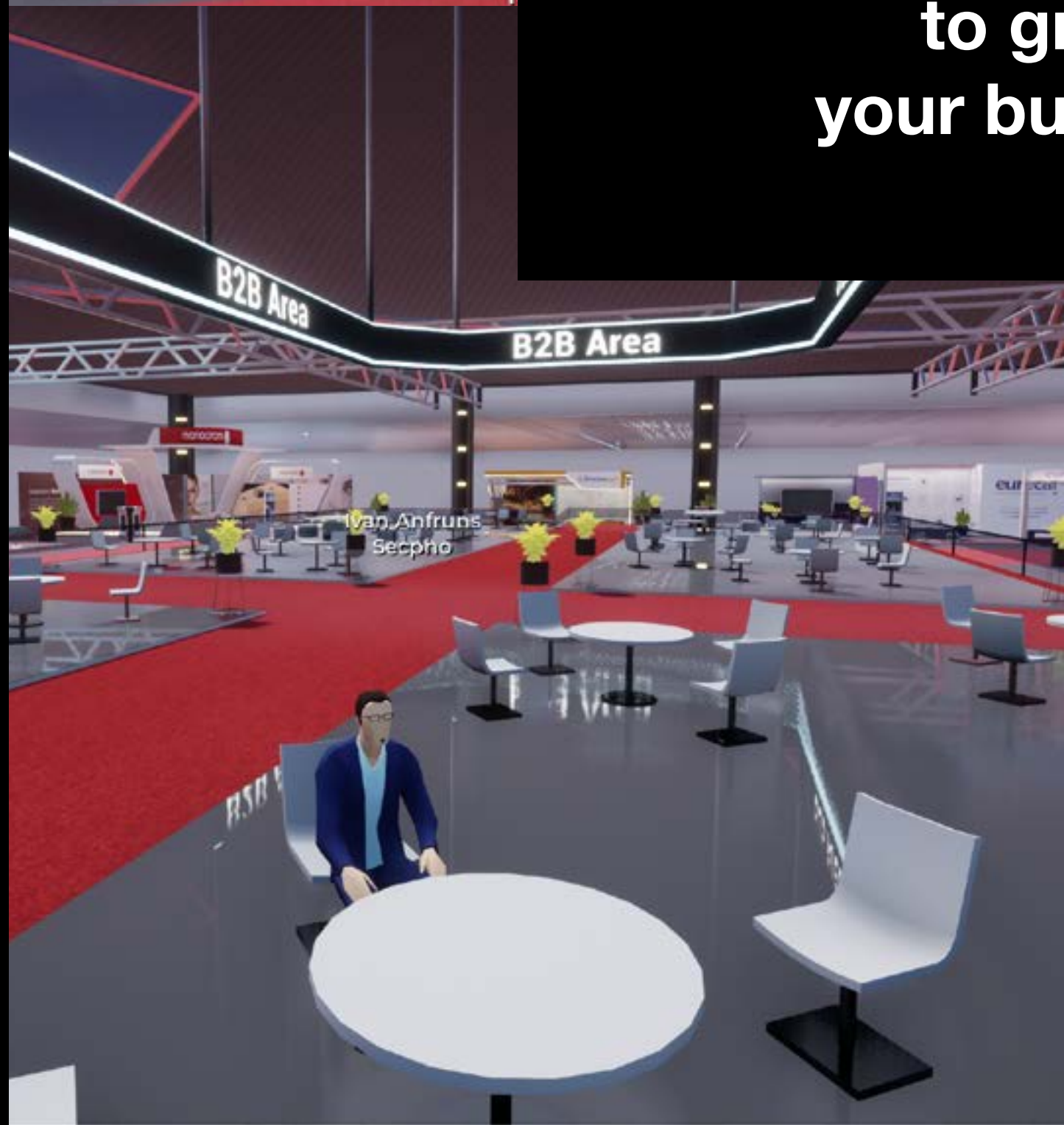
As much exhibition area as you can imagine to host the innovative technologies applied to the agri-food industry.



02

B2B Area

Participants will be able to automatically schedule meetings with each other and will have voice chatrooms in the format of tables available for conversations.



4 VENUES

to grow
your business

03

Meeting Room

Virtual rooms with different capacities to attend your private meetings.



04

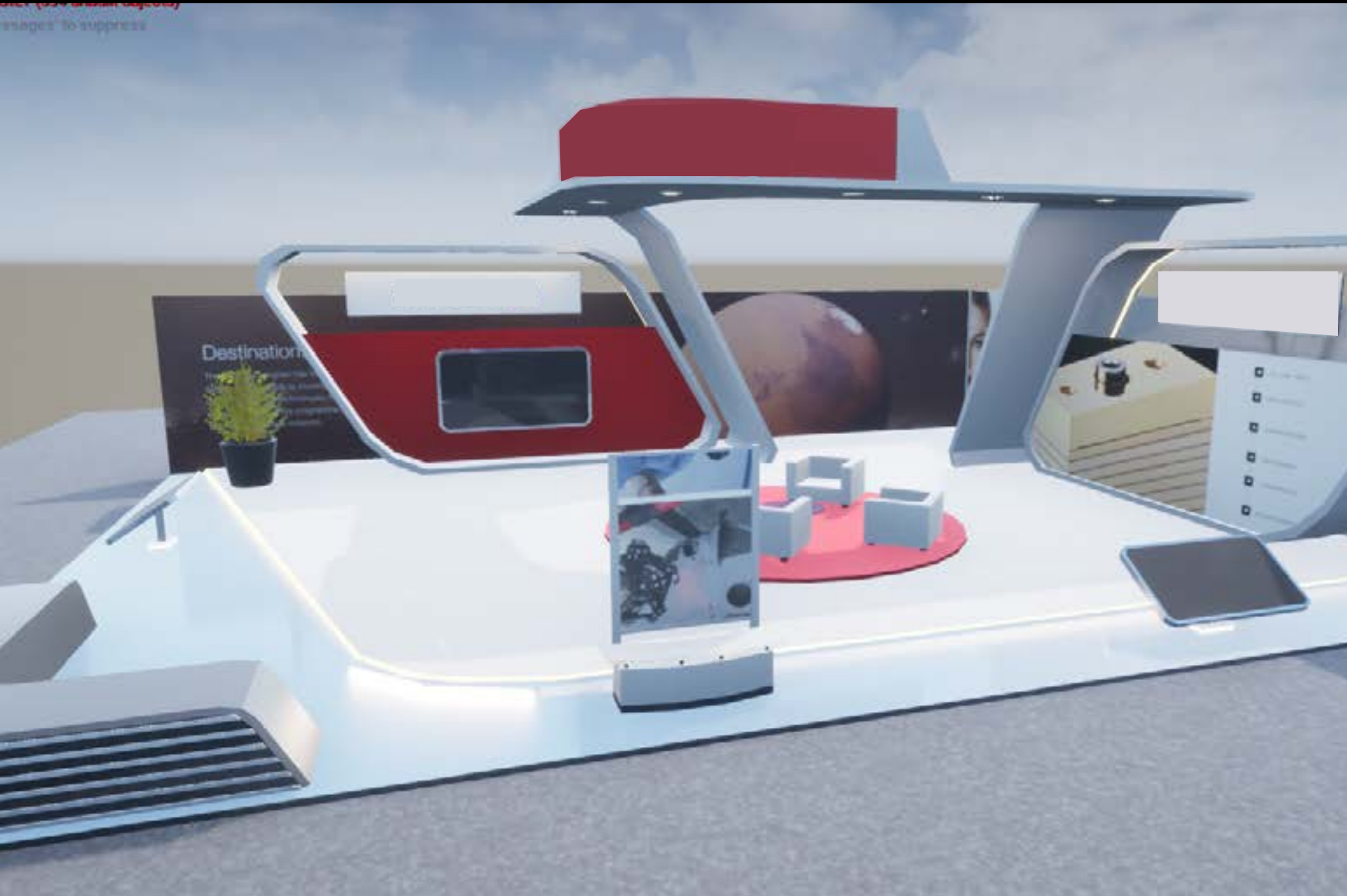
Auditorium

The virtual auditorium with capacity for 1000 people will host the Smart Agrifood Industry Congress.



Silver Stand

SPONSOR



Stand with **exclusive location** and fully **decorated with the brand image**.

Members of secpho		Non-members	
Early-bird Registration (until 07/04)	Regular Registration	Early-bird Registration (until 07/04)	Regular Registration
900€ *	1495€ *	1795€ *	2100€ *

* VAT not included

Decoration and furniture	
1	Counter with business card collection software
4	Screen to share PDF or video presentations
4	Exclusive meeting armchairs for 4 people
1	Decorative plants
Included services	
	Detailed visitor and contact analytics
	Online scheduling software for client meetings
	All panels are clickable and allow you to include links to websites or additional documents.
Special tickets and invitations	
10	Exhibitor passes (access to everything + cocktail on 26/5)
5	VIP passes (access to everything + cocktail on 26/5)
8	Smart Agrifood Industry Congress tickets
100	Invitations to share with customers (access only to fair)

Premium service for 3D device design: 200€/device

Marketing and communication elements
Inclusion of advertising banner in the Hall of the Exhibition centre
Inclusion of the logo on the event's website
Brand inclusion in the exhibitors' catalogue of the trade fair
Brand inclusion with a link to your website in the newsletter of the event
Mention of the brand's participation in social media
Pre-event press release: mention of the brand and inclusion of the logo
Presentation at the Smart Agrifood Industry Congress

Special terms and conditions

The technical team of Smart Agrifood Industry will design the stand with the graphic material provided by the exhibiting company.

The fair will be open 24 hours a day, during the two days of the event.

The information uploaded to the stand must be finalised three weeks prior to the event and cannot be modified once it has been approved by the company.

REQUEST MORE INFO

Gold Stand

SPONSOR



Stand with **exclusive location** and fully **decorated with the brand image**.

Members of secpho		Non-members	
Early-bird Registration (until 07/04)	Regular Registration	Early-bird Registration (until 07/04)	Regular Registration
1200€ *	1995€ *	2350€ *	2750€ *

* VAT not included

Decoration and furniture	
1	Counter with business card collection software
4	Screen to share PDF or video presentations
2	Exclusive meeting table for 6 people
4	Exclusive meeting armchairs for 4 people
1	Decorative plants
Marketing and communication elements	
Inclusion of advertising banner in the Hall of the Exhibition centre	
Inclusion of advertising displays in the aisles of the exhibition area	
Inclusion of the logo on the event's website	
Brand inclusion in the exhibitors' catalogue of the trade fair	
Brand inclusion with a link to your website in the newsletter of the event	
Mention of the brand's participation in social media	
Pre-event press release: mention of the brand and inclusion of the logo	
Logo inclusion at the end of the promotional event video. Promoted in Google Ads campaigns & via sponsored social media posts	
Presentation at the Smart Agrifood Industry Congress	

Premium service for 3D device design: 200€/device

Included services	
Detailed visitor and contact analytics	
Online scheduling software for client meetings	
All panels are clickable and allow you to include links to websites or additional documents.	
Special tickets and invitations	
15	Exhibitor passes (access to everything)
15	VIP passes (access to everything)
25	Smart Agrifood Industry Congress tickets
200	Invitations to share with customers (fair only)

Special terms and conditions

The technical team of Smart Agrifood Industry will design the stand with the graphic material provided by the exhibiting company.

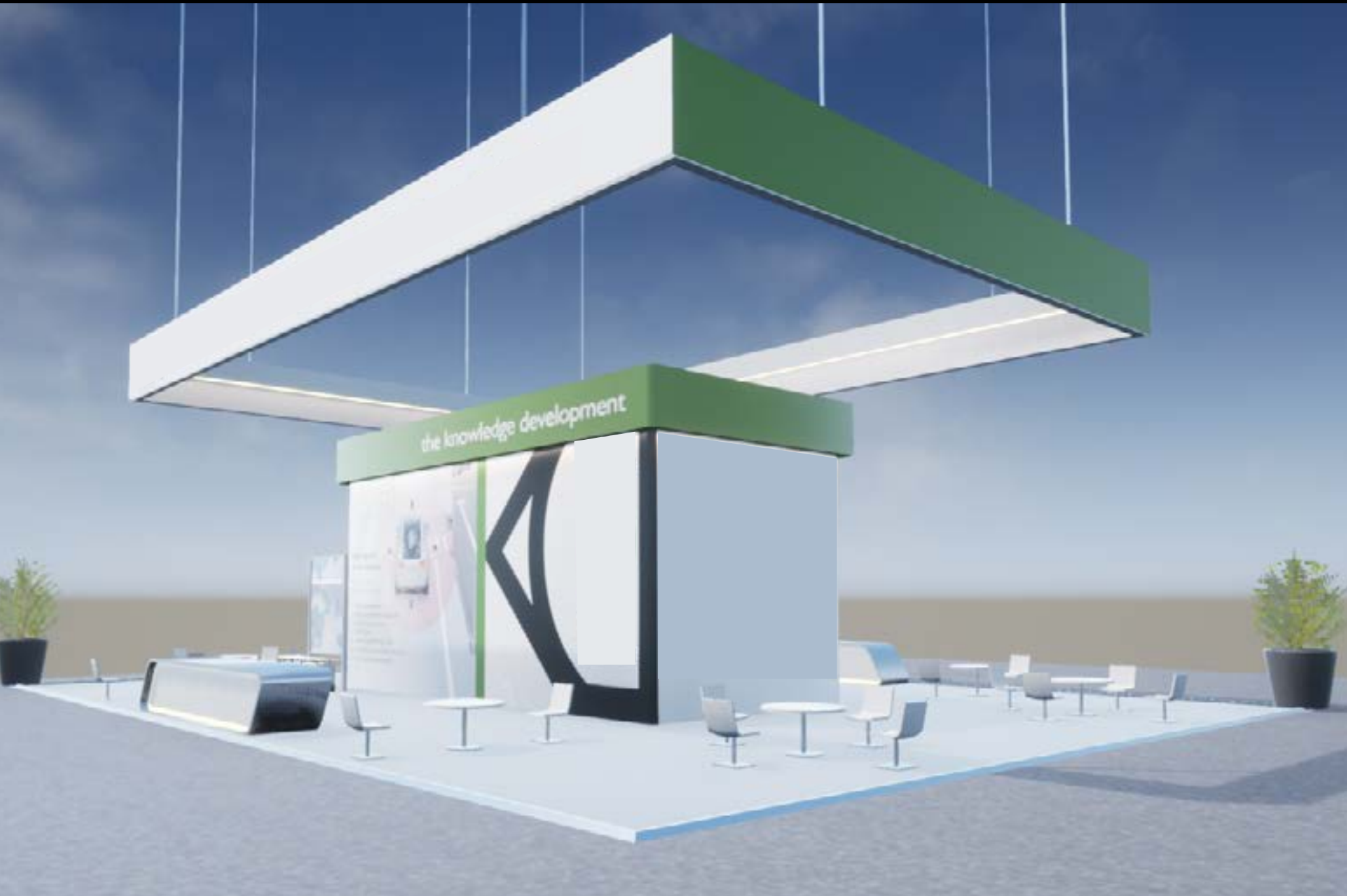
The fair will be open 24 hours a day, during the two days of the event.

The information uploaded to the stand must be finalised three weeks prior to the event and cannot be modified once it has been approved by the company.

REQUEST MORE INFO

Platinum Stand

SPONSOR



Stand with **primary location** and fully **decorated with the brand image**.

Members of secpho		Non-members	
Early-bird Registration (until 07/04)	Regular Registration	Early-bird Registration (until 07/04)	Regular Registration
1540€ *	2550€ *	3600€ *	4250€ *

* VAT not included

Included services
Detailed visitor and contact analytics
Online scheduling software for client meetings
All panels are clickable and allow you to include links to websites or additional documents.
Marketing and communication elements
Inclusion of advertising banner in the Hall of the Exhibition centre
Inclusion of advertising displays in the aisles of the exhibition area
Inclusion of the logo on the event's website
Brand inclusion in the exhibitors' catalogue of the trade fair
Brand inclusion with a link to your website in the newsletter of the event
Mention of the brand's participation in social media
Pre-event press release: mention of the brand and inclusion of the logo
Logo inclusion at the end of the promotional event video. Promoted in Google Ads campaigns & via sponsored social media posts
Opening Keynote Speech at the Smart Agrifood Industry Congress
Press conference: A representative of the brand may participate as a speaker at the press conference we will hold to present the fair
Appearance of the stand with brand logo in the fair's video summary

Premium service for 3D device design: 200€/device



Decoration and furniture	
Fully customised stand design including different furniture and decoration options	
Up to 4 counters with business card collection software	
Up to 4 screens to share PDF or video presentations	
Up to 8 meeting tables	
Special tickets and invitations	
25	Exhibitor passes (access to everything)
25	VIP passes (access to everything)
35	Smart Agrifood Industry Congress tickets
400	Invitations to share with customers (fair only)

Special terms and conditions

The fair will be open 24 hours a day, during the two days of the event.

The technical team of Smart Agrifood Industry will design the stand with the graphic material provided by the exhibiting company. The information uploaded to the stand must be finalised three weeks prior to the event and cannot be modified once it has been approved by the company.

REQUEST MORE INFO



It is difficult to be in more than one place at a time. As a sponsor you will receive visibility in all the event's spaces and communications. Position your company in front of a global audience!

Are you ready to sponsor?

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