







## **AL<CARTE**



#### THE BIG TREND IN ALCOHOL

1.6%

2018 Global Alcohol consumption

58%

Global
No-low alcohol drinks sales

85%

Online discussions low-no alcohol drinking





**HEALTH & WEALTHNESS** 



CONTROL



# A WINE SOLUTION FOR NO-LOW ALCOHOL CONSUMERS IN RESTAURANTS

# DOES NOT EXIST TILL NOW



RESTAURATEURS
MISSED OPPORTUNITIES

FEW NO-LO WINES
LOW QUALITY



## **AL<br/>CALLE**

FIRST MACHINE THAT REDUCES ALCOHOL FROM WINE IN MINUTES.

**Aleix Barandiaran** *CEO and Founder* 

+ + + SAME
VALUE CHOICES WINE SALES WINE INVENTORY
REVENUES







**ALL WINES** 



**PERSONALIZED** 



1-5min



**HIGH QUALITY** 



IoT



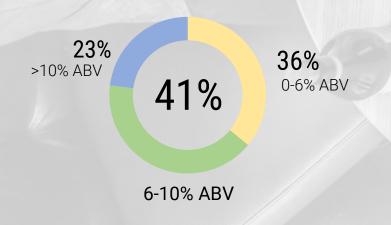
WITHOUT OPENING THE CORK

## WHY WE KNOW IT IS A GOOD SOLUTION CONSUMERS

#### **OUR REDUCED WINES TASTE THE SAME OR BETTER THAN THE ORIGINALS**



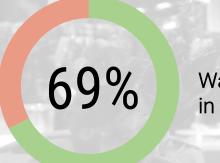
#### **PEOPLE WANT WINES BETWEEN 6-10% ABV**







## WHY WE KNOW IT IS A GOOD SOLUTION RESTAURANTS



Want to have this machine in their restaurant



POTENTIAL CLIENTS WE ARE SPEAKING WITH:













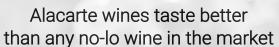






## WHY WE KNOW IT IS A GOOD SOLUTION WINE EXPERTS







JOSEP ROCA | Celler de Can Roca Sommelier



FRANÇOIS CHARTIER | World's Best Sommelier



FERRAN CENTELLES | elBulliFoundation Sommelier



XAVI AYALA | Can Jubany Head Sommelier



**ISABELLE MOREN** | Chartier Createur d'Harmonies



### **MARKET**



FULL-SERVICE - WINE MENU

10,000 TOP RESTAURANTS

90,000 REFERENCE RESTS.

900,000 F.S. RESTS.

**EUROPEAN UNION** 



## **COMPETITORS**

	<b>AL<calle< b=""></calle<></b>	WINE PRODUCERS
Wine Quality	<b>✓</b>	X
Personalization	<b>✓</b>	X
Same Wine Inventory	<b>✓</b>	X
Expiration Label Required	<b>✓</b>	X



6,250€

ONE TIME TRANSACTION

195€/month

RENTING MODEL
4 years



**CLOSE SERIES A** 

Q4'20

START INDUSTRIALIZATION

Q1'21

Q2'21

1<sup>ST</sup> PRODUCTION MACHINE

Q4'21

**EUROPE MARKET LAUNCH** 



Q4'22

USA MARKET LAUNCH



JAPAN MARKET LAUNCH



#### **TEAM**



**ALEIX BARANDIARAN** 

CEO | FOUNDER

INDUSTRIAL ENGEENIRING



JORDI GAMEZ
PRESIDENT | FOUNDER

ECONOMICS



CHEMISTRY

















JORDI MILLAN
DIRECTOR | ENGINEERING

AGRI-FOOD ENGINEERING



MARTA LLIBRE coo

OPERATIONS & PR



PERE PLANAGUMÀ
DIRECTOR | POINT OF SALE

CHEF



DAVID FORER
DIRECTOR | WINE QUALITY

MASTER OF WINE



MARC ALVAREZ
DIRECTOR | MARKETING

DRINKS ATELIER

### **INVESTMENT OPPORTUNITY**

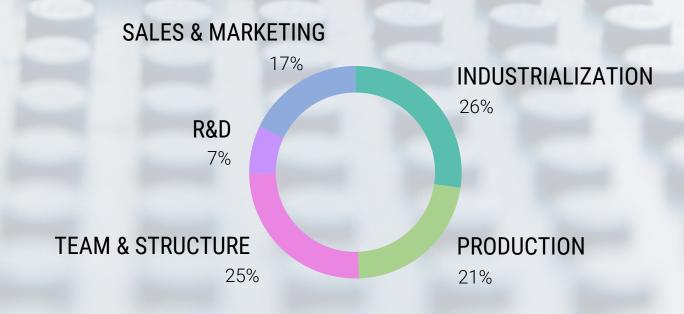
**AL<CYRTE** 

**SERIES A** 

5M€

CLOSING DATE Q1'21

USE OF FUNDS (2 years)



HUGE MARKET POTENTIAL
DISRUPTIVE TECHNOLOGY
ALL ALCOHOLIC BEVERAGES



PERSUING A HEALTHIER LIFESTYLE

## JOIN THE HEALTHY MOVEMENT

THANK YOU



# AL<CARTE

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