



**Making a difference in food processing**



**10.11.21**

VIRTUAL FAIR & CONGRESS

**EXHIBITORS**

PARTICIPATION OPTIONS



## Connect with your future clients

An immersive virtual experience in which to discover the latest technologies for the agri-food industry.



Smart Agrifood Industry is a **continuous programme of events in virtual format** that will bring together leading experts in technological innovation applied to the agrifood sector.

At this **second edition** of Smart Agrifood Industry you will have the opportunity to showcase the **latest innovations in technologies for the food processing industry** that can be applied to **food safety** and **quality control**, as well as to catch up on trends and get to know better customers, competitors, suppliers, distributors, etc. The agrifood industry must address major challenges that include **environmental impact** and biodiversity loss, **food optimisation**, as well as **food quality and security** - all in all challenges for which **deep tech** is a great ally.

The **virtual environment** of this Smart Agrifood Industry expo allows you to **generate leads** with all those contacts who pass by your stand, chat behind a counter or sit at your meeting table, collect and hand out business cards, show videos and all kinds of information about your products, and of course, attend and **give talks in the congress area** or participate in the **B2B matchmaking** zone like in a real face-to-face event.

# 01

## Exhibition Area

As much exhibition area as you can imagine to host the innovative technologies applied to the agri-food industry.



# 4 VENUES IN 1

## to grow your business

# 02

## B2B Area

Participants will be able to automatically schedule meetings with each other and will have voice chatrooms in the format of tables available for conversations.



# 03

## Meeting Area

Virtual rooms with different capacities to attend your private meetings.



# 04

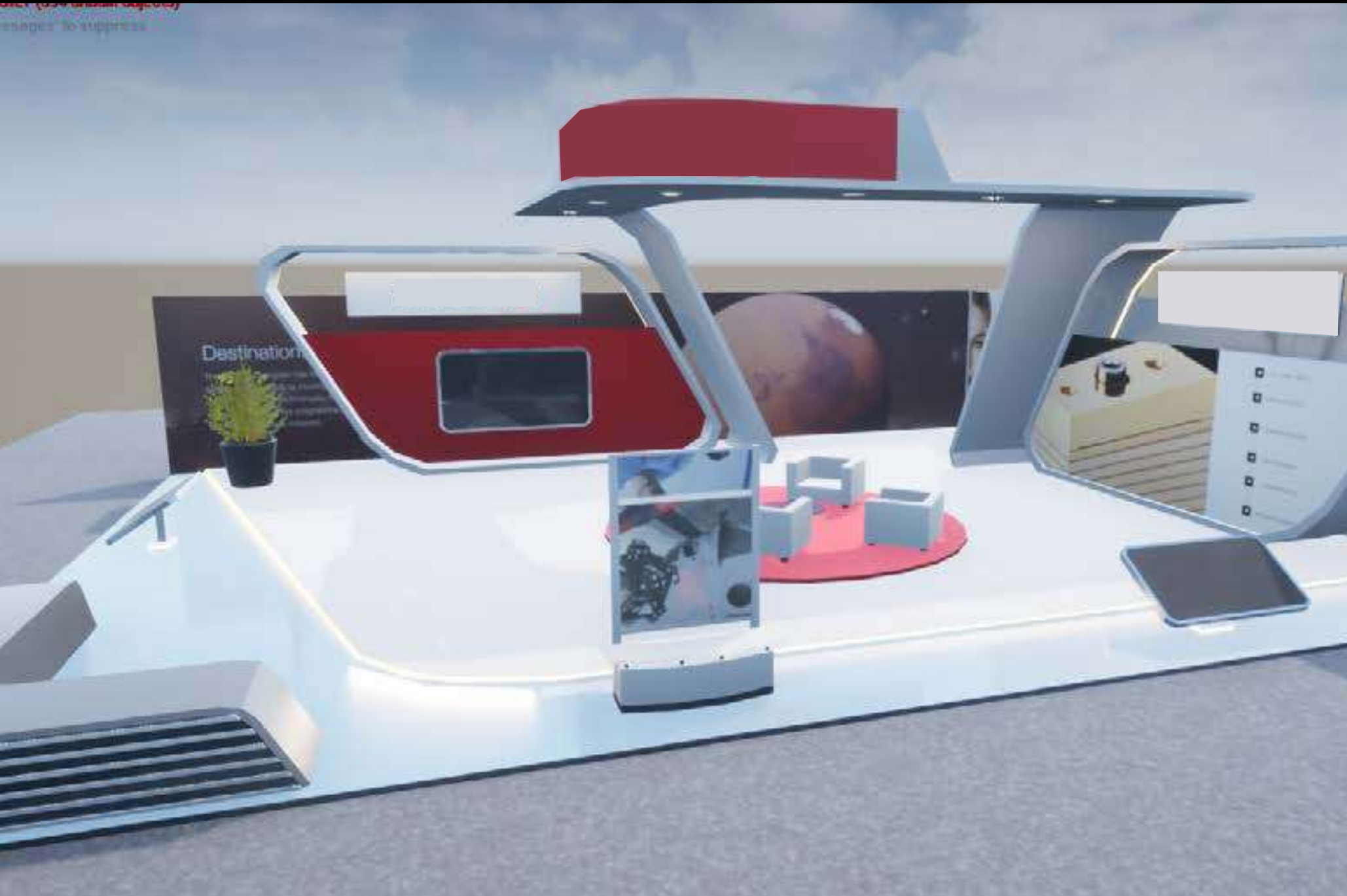
## Auditorium

The virtual auditorium will host the best speakers to present their cutting-edge technologies for the food processing industry.



# Silver Stand

SPONSOR



Stand with **exclusive location** and fully **decorated with the brand image**.

Members of secpho		Non-members	
Early-bird Registration (until 15/10)	Regular Registration	Early-bird Registration (until 15/10)	Regular Registration
<b>900€ *</b>	<b>1495€ *</b>	<b>1795€ *</b>	<b>2100€ *</b>

\* VAT not included

Decoration and furniture	
1	Counter with business card collection software
4	Screen to share PDF or video presentations
4	Exclusive meeting armchairs for 4 people
1	Decorative plants
Included services	
	Detailed visitor and contact analytics
	Online scheduling software for client meetings
	All panels are clickable and allow you to include links to websites or additional documents.
Special tickets and invitations	
10	Exhibitor passes
100	Invitations to share with customers

**Premium service for 3D device design: 200€/device**

Marketing and communication elements
Inclusion of advertising banner in the Hall of the Exhibition centre
Inclusion of the logo on the event's website
Brand inclusion in the exhibitors' catalogue of the trade fair
Brand inclusion with a link to your website in the newsletter of the event
Mention of the brand's participation in social media
Pre-event press release: mention of the brand and inclusion of the logo
Presentation at the Smart Agrifood Industry Congress

## Special terms and conditions

The technical team of Smart Agrifood Industry will design the stand with the graphic material provided by the exhibiting company.

The fair will be open 24 hours a day, during the two days of the event.

The information uploaded to the stand must be finalised three weeks prior to the event and cannot be modified once it has been approved by the company.

**REQUEST MORE INFO**

# Gold Stand

SPONSOR



Stand with **exclusive location** and fully **decorated with the brand image**.

Members of secpho		Non-members	
Early-bird Registration (until 15/10)	Regular Registration	Early-bird Registration (until 15/10)	Regular Registration
<b>1200€ *</b>	<b>1995€ *</b>	<b>2350€ *</b>	<b>2750€ *</b>

\* VAT not included

Decoration and furniture	
1	Counter with business card collection software
4	Screen to share PDF or video presentations
2	Exclusive meeting table for 6 people
4	Exclusive meeting armchairs for 4 people
1	Decorative plants
Marketing and communication elements	
Inclusion of advertising banner in the Hall of the Exhibition centre	
Inclusion of advertising displays in the aisles of the exhibition area	
Inclusion of the logo on the event's website	
Brand inclusion in the exhibitors' catalogue of the trade fair	
Brand inclusion with a link to your website in the newsletter of the event	
Mention of the brand's participation in social media	
Pre-event press release: mention of the brand and inclusion of the logo	
Logo inclusion at the end of the promotional event video. Promoted in Google Ads campaigns & via sponsored social media posts	
Presentation at the Smart Agrifood Industry Congress	

**Premium service for 3D device design: 200€/device**

Included services	
Detailed visitor and contact analytics	
Online scheduling software for client meetings	
All panels are clickable and allow you to include links to websites or additional documents.	
Special tickets and invitations	
15	Exhibitor passes
200	Invitations to share with customers

## Special terms and conditions

The technical team of Smart Agrifood Industry will design the stand with the graphic material provided by the exhibiting company.

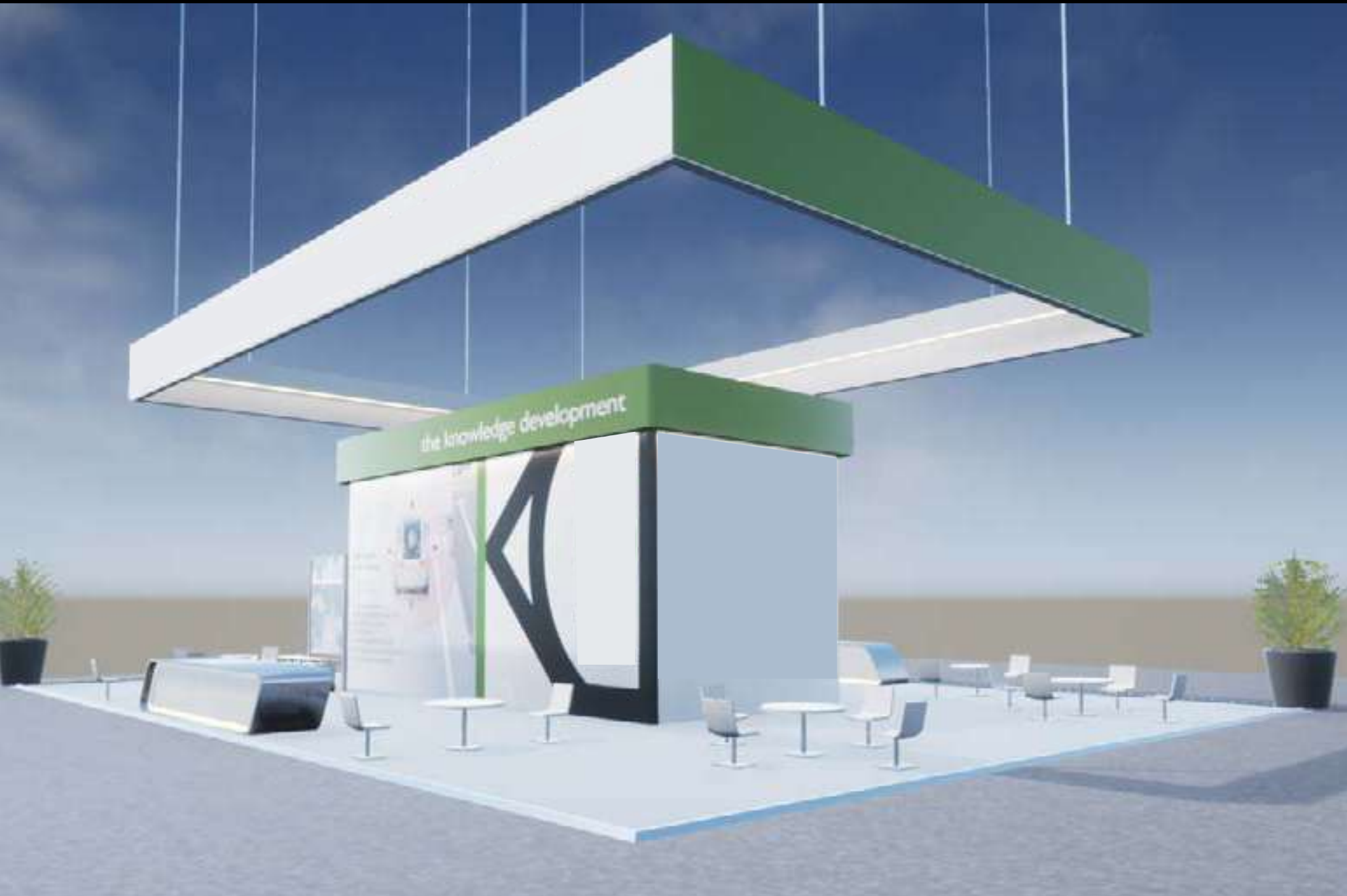
The fair will be open 24 hours a day, during the two days of the event.

The information uploaded to the stand must be finalised three weeks prior to the event and cannot be modified once it has been approved by the company.

**REQUEST MORE INFO**

# Platinum Stand

SPONSOR



Stand with **primary location** and fully **decorated with the brand image**.

Members of secpho		Non-members	
Early-bird Registration (until 15/10)	Regular Registration	Early-bird Registration (until 15/10)	Regular Registration
<b>1540€ *</b>	<b>2550€ *</b>	<b>3600€ *</b>	<b>4250€ *</b>

\* VAT not included

Included services
Detailed visitor and contact analytics
Online scheduling software for client meetings
All panels are clickable and allow you to include links to websites or additional documents.
Marketing and communication elements
Inclusion of advertising banner in the Hall of the Exhibition centre
Inclusion of advertising displays in the aisles of the exhibition area
Inclusion of the logo on the event's website
Brand inclusion in the exhibitors' catalogue of the trade fair
Brand inclusion with a link to your website in the newsletter of the event
Mention of the brand's participation in social media
Pre-event press release: mention of the brand and inclusion of the logo
Logo inclusion at the end of the promotional event video. Promoted in Google Ads campaigns & via sponsored social media posts
Opening Keynote Speech at the Smart Agrifood Industry Congress
Press conference: A representative of the brand may participate as a speaker at the press conference we will hold to present the fair
Appearance of the stand with brand logo in the fair's video summary

**Premium service for 3D device design: 200€/device**

Decoration and furniture
Fully customised stand design including different furniture and decoration options
Up to 4 counters with business card collection software
Up to 4 screens to share PDF or video presentations
Up to 8 meeting tables
Special tickets and invitations
25 Exhibitor passes
400 Invitations to share with customers

## Special terms and conditions

The fair will be open 24 hours a day, during the two days of the event.

The technical team of Smart Agrifood Industry will design the stand with the graphic material provided by the exhibiting company. The information uploaded to the stand must be finalised three weeks prior to the event and cannot be modified once it has been approved by the company.

**REQUEST MORE INFO**

# Innovation Workshop

END USER SPONSOR



**Presentation of 2 innovation challenges at the workshop**

## Services included in the exclusive showroom area

The End User Sponsor will be able to participate in the event free of charge. The only condition for participation is to make a presentation of 2 technological innovation challenges in a 1.5 hour workshop held in the virtual workshop room, where a debate moderated by specialists will be conducted with the aim of generating collaborative innovation projects.

The Innovation Workshops are aimed at deepening the technical knowledge of technological challenges presented by end users from the industry. The aim of the sessions is to discuss the different options to address these challenges through collaborative innovation projects. These are technical innovation meetings moderated by experts, with a proven and very effective methodology for groups of up to a maximum of 30 people.

## Marketing and communication elements

Inclusion of advertising banner on hangar walls

Inclusion of the logo highlighted on the event website

Inclusion of the brand with a link to its website in the event's Newsletter

Mention of the brand's participation in social media channels

Pre-event press release: mention of the brand and inclusion of the logo


## Condiciones particulares de contratación

The secpho team will accompany End User Sponsors, through a **challenge approach process**, in defining the requirements of a technological challenge.

Subsequently, through a **tech scouting process**, the cluster team will work on this challenge with its ecosystem to detect technologies and capabilities that can provide a response. With the entities that present possible solutions to the challenge an Innovation Workshop will be held.

The **Smart Agrifood Industry technical team** will prepare the workshop room at secpholand to organise a debate on the proposed challenges. Within the event programme there will be a block dedicated to the workshop.

During the workshop there will be a **dynamisation service** provided by the secpho team and support from technical staff.



The perfect place to present your capabilities or technologies with the maximum dissemination to solve the current challenges facing the sector of tomorrow.

**Are you ready to exhibit?**

**Sabine Runge**

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