

THE
HANGAR 21
TECH SHOW

30.11.21
VIRTUAL SHOWROOM

SPONSORS
PARTICIPATION OPTIONS





THE
HANGAR 21
TECH SHOW

A unique opportunity to show your capabilities and technologies to your customers and talk to great experts and professionals in the aeronautical sector.

All this from a surprising virtual, immersive environment in which you will be able to live a practically real experience.

At the **HANGAR21 TECH SHOW** you will be able to show your technologies in a hangar, on a plane, generate leads, interact, meet and talk in the same way as you would in the real world, but from your PC, saving time and money.

Let your technologies **fly**

An immersive virtual experience in which to discover the new technologies that will revolutionise the aeronautical sector.

01 Positioning
& visibility

02 Networking

03 Challenges from
the sector

01

Hangar 21

Hangar 21 is a virtual space that hosts an Airbus A320 on which different companies will showcase their new technologies and projects.



03

Meeting Room

Virtual rooms with different capacities to attend your private meetings.

02

B2B Area

Participants will be able to automatically schedule meetings with each other and will have voice chatrooms in the format of tables available for conversations.



4 VENUES

to grow your business

04

Auditorium

The virtual auditorium with capacity for 1000 people.



Technological sponsor



Exclusive presentation area around the aircraft with brand image rollup and product display.

Members of the organising clusters		Non-members	
Early-bird Registration (until 26 th October)	Regular Registration	Early-bird Registration (until 26 th October)	Regular Registration
560€ *	870€ *	1680€ *	2150€ *

* VAT not included

Services included in the exclusive showroom area

- 1 Exclusive presentation area next to the aircraft
- 1 Rollup with brand image linkable to website or document
- 1 Screen to show 1 video or product sheet
- Detailed analytics of visitors and contacts
- Participation in B2B matchmaking sessions

Special tickets and invitations

- 5 Exhibitor passes
- 50 Invitations to share with customers

Marketing and communication elements

- Opening presentation of the event
- Inclusion of advertising banner on hangar walls
- Inclusion of the logo highlighted on the event website
- Inclusion of the brand in the exhibitor catalogue of the event
- Inclusion of the brand with a link to its website in the event's Newsletter
- Mention of the brand's participation in social media channels
- Publishing of an interview article
- Pre-event press release: mention of the brand and inclusion of the logo

Special terms & conditions of contracting

The technical team of Hangar 21 will design the exclusive presentation area with the graphic material provided by the the exhibitor.

The event programme will include a guided tour of the attendees, by groups, to each exhibitor's area where they will be able to make a presentation and show a video and documentation to the attendees.

During the showroom session there will be a continuous support service by both technical staff and by the secpho team.

The design of the exhibitor area must be finalised three weeks prior to the event.

REQUEST MORE INFO

End user sponsor



Services included in the exclusive showroom area

The end user sponsor will be able to participate in the event free of charge. The only condition for participation is to make a presentation of 2 technological innovation challenges in a 1.5 hour workshop held in the virtual workshop room, where a debate moderated by specialists will be conducted with the aim of generating collaborative innovation projects.

The Innovation Workshops are aimed at deepening the technical knowledge of technological challenges presented by end users from the industry. The aim of the sessions is to discuss the different options to address these challenges through collaborative innovation projects. These are technical innovation meetings moderated by experts, with a proven and very effective methodology for groups of up to a maximum of 30 people.

Marketing and communication elements

Inclusion of advertising banner on hangar walls

Inclusion of the logo highlighted on the event website

Inclusion of the brand with a link to its website in the event's Newsletter

Mention of the brand's participation in social media channels

Pre-event press release: mention of the brand and inclusion of the logo

Special terms & conditions of contracting

The secpho team will accompany end user sponsors, through a challenge approach process, in defining the requirements of a technological challenge.

Subsequently, through a tech scouting process, the cluster team will work on this challenge with its ecosystem to detect technologies and capabilities that can provide a response. An Innovation Workshop will be held with the entities that present possible solutions to the challenge.

The technical team of Hangar 21 will prepare the secpholand workshop room to organise a debate on the challenges posed. Within the event programme there will be a block dedicated to the workshop.

During the workshop there will be a dynamisation service provided by the secpho team and support from technical staff.

Members of the organising clusters

Early-bird Registration
(until 26th October)

Regular Registration

Non-members

Early-bird Registration
(until 26th October)

Regular Registration

Presentation of 2 innovation challenges at the workshop

REQUEST MORE INFO